



MOVAQ.COM

NFT MARKETPLACE FOR FILMS

Fully serviced NFT platform: Sell, mint, collect NFTs, a launchpad for studios. Use assets to-earn access, purchase merchandise, etc.

What is MOVAQ?

Movaq is an NFT marketplace that enables film enthusiasts like cinephiles, film connoisseurs, film collectors, and film project supporters to collect their favorite film moments as NFTs. In other clear terms, Movaq enables the tokenization of film as an asset with an infrastructure set up to enable incentivized value creation.

What Problem Is Movaq Solving?

Films have been around for more than 100 years, and in these 100 years, film communities that pay to support filmmakers have been treated like fans and nothing more. They've never been treated as investors or co-owners or great stakeholders.

Movaq intends to create a new asset class where people who support a film can become owners of the film through an NFT ownership class. The NFT film ownership class will open financial doors for film communities because they will be able to trade these assets, earn from these assets and also hold these assets as legacy assets.

New pricing mechanism:

Existing mechanisms do not fully represent the direction of the market. Due to the rise in streaming platforms and also the slow recovery from the pandemic, studios and filmmakers are unable to fully predict the market. Movaq systems will help stabilize market predictions, oriented pricing processes and forecasting methods for sports assets. The trading of sports assets is centrally monopolized, and fans cannot participate in the trading of sports assets and profit through the authorized derivatives they buy.

Lack of trust (fundraising): Through our launchpad fans will have full information on expenditure and profits. Normally, most financial information regarding films is kept a secret.

Lack of trust (Merchandise): Fans cannot ensure that products from film franchises they buy are authentic, so they are faced with the risk of buying fraud or counterfeiting.



What is the benefit of MOVAQ to film communities?

Film communities will no longer watch films like underlings, but will now be able to purchase and own a part of a film project. Through Movaq, communities will be able to forge business and leisure partnership bonds with Filmmakers, producers, etc.

What is the benefit of MOVAQ to film studios and filmmakers?

Movaq allows upcoming and established filmmakers, studios, and artists to communicate with their communities by sharing film experiences as assets. Movaq will enable filmmakers to use existing film portfolios as gateways for new film projects.

Usage of launchpads for project financing. Filmmakers and studios can now use our NFT system as a means of raising funding for their projects.

Movaq Vision

The vision is to innovate beautifully within and outside the film industry by creating a timeless digital infrastructure that acts precisely as a bridge and home to digital assets. Our strategy and choices of products must enrich the world and help create loving communities.

Movaq Mission

Creating the best and secured ownership experience through design, and progressive technologies.

MOVAQ INFRASTRUCTURE & SOFTWARE (PROPRIETARY)

- **Movaq Tunnel:** The Movaq tunnel is a technology that enables films to be properly constructed for the market.
- **Movaq Freedom:** This signifies the dynamic nature of Movaq technology. This enables users to determine why they want to sell, what they want to sell, why they want to buy, why they should buy, and how these choices or questions are resolved and handled.
- **Movaq Bridge:** This enables other platforms to key into Movaq's services through the Movaq API. Services that will allow other platforms to use Movaq as an incentive aggregator.
- **Movaq pad:** This enables studios and filmmakers to raise movie findings through the use of NFTs.

movaq

The Tunnel, Freedom, Bridge, and Pad are four components of Movaq that separate Movaq from every other NFT platform. With these developments, we fulfill our vision and mission statements. We aim to make film asset collection easier and better without the need for technological hardships.

PROPRIETARY TECH-STACK:

Exclusive product suite with innovative mobile and web solutions with progressive UX/UI.

TEAM

Experienced Entrepreneurs: Experts from diverse film spaces with a proven record in entertainment, advertising, film, photography, software development, blockchain solutions, and finance.

Outstanding Advisory Team: Experts from fashion, film, entertainment, branding, etc.

WHY NFTS

NFTs ("non-fungible tokens") represent a specific interest or asset, such as digital painting. But now, we are saying, films. Buy films by the minute, seconds, based on scenes or moments.

They can be sold on NFT marketplaces, minted, auctioned, or used as assets to access films that are yet to be released or films that have been released.

MOVAQ NFT EXPERIENCE

Unique: Non-fungible tokens contain within their protocol data, a unique identity that cannot be duplicated. Every piece of film you buy will be unique.

Verifiable: Each NFT has a contract of transactions on-chain, from when it was created, minted and sold, or used for any project. This means each token can be verified as authentic and not counterfeit.

Exclusivity: Two films cannot be the same. Two films cannot share the same exclusive meaning.

Shared Ownership: We are offering the opportunity for shared ownership.

MOVAQ NFT REACH

Digital Animated Cards: A studio or filmmaker can offer DAC. That can be used as passwords for private events. These can be highlights of backstage events. Etc.

Memorabilia In Films: Memorabilia found in films can also be acquired.



Community Events: NFTs on Movaq can be used by communities for events. Etc.

Film Tickets: Movaq NFTs will be used for film theater access.

Voting: Studios and Filmmakers can conduct polls regarding assets.

Launchpad Support: Movaq will support Launchpad events through its platform.

MOVAQ NFT FORMATION

Storing user data

All users regardless of their roles are stored in the database on the platform. All data about a user is filled in by the user. However, minting or placing bids becomes available after filling out necessary details about them. This is to protect the integrity of Movaq.

IPFS network is used for storing and sharing NFTs in a distributed file system.

Smart contracts

A creation of NFT is developed according to the following standards:

ERC-721 - standard for single tokens

ERC-1155 - standard for series of tokens (collections and multiplies) Having gone through **MOVAQ TUNNEL**.

Frontend

Wallet's integration to the platform is carried out via Metamask.

Web3.js library is used for connecting to Metamask and smart contracts

Pinata cloud is used for uploading and managing NFTs on IPFS.

Backend

Our backend for the platform is necessary only for storing users' data and their parameters. Back-end also processes data of NFT coming from IPFS like events, technology Based information, history, etc.



Standards And Protocols

Our platform and applications support Ethereum and BSC (Binance Smart Chain) and ERC-20, ERC-721, ERC-1155 token standards.

FINANCIALS

Wallet

We back web wallets and main mobile Ethereum platforms, and other similar wallets. Main wallets list: Metamask, Trust Wallet, Wallet Connect, Binance Smart Chain Wallet. The wallet is the main asset storage device and also a gateway to the blockchain API.

Fiat and Card Payments like Paypal, Visa, and Mastercard.

SECURITY

Transaction Protection: Hardcoded into the smart contracts, and with the assets always in the user's possession. The transaction cannot be externally or internally altered.

Audit

Every development level will have a security audit and check. Not only for software but for administrative audits too. We will make use of a Bug Bounty and encourage the community to imbibe a culture of submitting security risk reports.

2FA/MFA

Our platform will support 2FA authentication to enable an additional coating of security for the wallet. When logging in the users will need both the wallet password and a one-time passcode (OTP) generated by a chosen method of 2FA: Google Authenticator, Yubikey, or SMS codes. Enforcing multi-factor authentication (MFA) is important for the platform and the users.

Security Clearance

It is important to note that we will activate high-profile employee background checks, all drive encryptions, secure sensitive communication using up-to-date resources, implement employee user awareness training, vulnerability testing, bug bounty programs, and high-profile third-party penetration testing.